

Newsletter

INHWE on YouTube

Hello again INHWE Members! As we approach the end of the year we all receive emails from various companies highlighting how we have used their services. Some of these can be tiresome, some interesting and some a reminder that we thought we had cancelled that subscription ages ago! We recently received such an email from YouTube that falls into the 'interesting' category. It is not a platform we use regularly but, since uploading our first video in 2018, we've tried to post engaging content from our conferences, projects and membership. In 2023, we uploaded 8 videos which have been viewed over 1,000 times and our most popular video (INHWE AOME Conference Cardiff 2023) captured the attention of viewers for a remarkable three hours! We'd love to hear from our members about whether YouTube is platform we should dedicated more time to in 2024. Also, if you have a video you'd like to produce on anything to do with healthcare education then please let us know and we'd be happy to host you on our channel!

Contact Us

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Director

