



COACHING

APPROACHES

AMONG

MEDICAL STUDENTS,
HEALTHCARE EXPERTS
AND PERSONS OF THEIR EDUCATIONAL
ENVIRONMENT

A hand is shown on the right side of the image, writing the word "Coach" in a cursive script on a dark chalkboard. The word is written in white chalk. Below the word, there is a long, horizontal, slightly curved line drawn with the same chalk, possibly representing a signature or a decorative underline. The background of the chalkboard is dark and shows some faint, circular chalk marks.

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A close-up photograph of several hands of different skin tones clasped together in a circle, symbolizing teamwork, support, and collaboration. The hands are wearing light-colored, possibly white, long-sleeved shirts. The background is a soft, out-of-focus light blue-grey.

LET'S TURN TEACHERS INTO MENTORS

**AND THE EDUCATION –
IN A SERIES OF CHALLENGES ON THE ROAD OF SUCCESS.**

SIGNIFICANCE AND ACTUALITY





RESTRICTED BELIEFS

IMPROVING AWARENESS



DEMOTIVATED STUDENTS



A young woman with long brown hair, wearing a green graduation cap and gown, is smiling broadly and looking upwards. She is wearing a red necklace with circular beads. The background is a blurred outdoor setting with a green metal fence and trees.

**MOTIVATION AND ASPIRATION
FOR KNOWLEDGE**

DEMOTIVATED TEACHERS



THE ART OF TRAINING



LEADERS

COACHING

WHAT DOES IT
REPRESENT?

WHAT IS ITS APPLICATION
TO THE UNIVERSITY?



BUILDING TRUST!



ETHOS



LOGOS

PATHOS

COACHING

SCIENTIFIC EXPLANATION
HOW AND WHY DOES IT
WORK?



93.3%



HAVE INCREASED THEIR **MOTIVATION AND COMMITMENT**

HAVE FOUND **MODERN AND CREATIVE**
IDEAS FOR TEACHING THE MATTER



93.3%



90%



HAVE SHARED THAT IT **PROVOKED THEM TO TRANSFORM THE EDUCATIONAL PROCESS**



Lifelong
Learning

INTERNATIONAL PROGRAM
„LIFELONG LEARNING“

FINANCED BY

THE EUROPEAN UNION

IS A PROJECT WITH THE PARTICIPATION OF
BULGARIA

FOR TRAINING COACHING METHODOLOGY
TO TEACHERS